ఐఐటీ హైదరాబాద్
आई आई टी हैदराबाद
IIT Hyderabad

Media Release

Ek Bharat Shreshtha Bharat

IIT Hyderabad amazingly brought 42 Youths of Telangana together, to explore the enriching culture and traditions of Uttar Pradesh under the warm hospitality of BHU Varanasi under Yuva Sangam (Phase – III) by EBSB

Announced 8 years back by the Honorable Prime Minister of India, Shri Narendra Modi, EBSB has fantastically fuelled the notion of 'Unity in Diversity.' among the country's youths, said Prof Murty, Director, IIT Hyderabad.

Highlight: 1,399 Youths from across Telangana registered for this Incredible Initiative.

Hyderabad, November 26, 2023: Indian Institute of Technology Hyderabad (IITH), with Banaras Hindu University (BHU) Varanasi as its paired institute, with the kind support of (Indian Railway Catering and Tourism Corporation) IRCTC, is delighted to be Nodal Centre to bring youths from diverse backgrounds of the state of Telangana together to have an opportunity to familiarise with the local cuisines, lifestyle, handicraft, cultural and other aspects of the Uttar Pradesh under the incredible Yuva Sangam (Phase – III) initiative. Yuva Sangam initiative, a brainchild of the Government of India under the Ek Bharat Shreshtha Bharat (EBSB) program, aims to strengthen the bonds between youths from diverse states, fostering unity and understanding among our nation's vibrant young minds.

During the visit hosted by BHU, the Telangana team will visit various iconic places in Varanasi and around and interact with different stakeholders. The visits include those to Shri Kashi Vishwanath Temple, Ramnagar Fort, Ganga Ghats, Sarnath, etc., said Prof Anil Kumar Tripathi, Director - Institute of Science and Chairperson of the Coordination Committee, BHU Varanasi, during a press conference.

The core objective of Yuva Sangam is to offer our youths a multi-dimensional exposure under five broad areas: Paryatan (Tourism), Parampara (Traditions), Pragati (Development), Paraspar Sampark (People-to-people connect) and Prodyogiki (Technology).

Encouraging the youths of the Telangana state for this incredible opportunity during the flag-off ceremony, Prof B S Murty, Director, IITH, said, *"IITH is glad to partner with BHU Varanasi in this endeavour. This initiative undoubtedly strives to unite and empower our youths, fostering cultural promotion and interdisciplinary learning and encouraging technological innovation. As a part of the next chapter of this Phase-3, IIT Hyderabad is all set to welcome the youth delegation from Uttar Pradesh and showcase the prodigious Paryatan, Parampara, Pragati, Paraspar Sampark and Prodyogiki that Telangana is blessed with and has developed over the years".*

==========

About IIT Hyderabad:

Indian Institute of Technology Hyderabad (IITH) is one of the eight IITs established by the Government of India in 2008. In a short span of **15** years, the institute has become one of the top-ranked institutions in the country and has received global recognition. It has **300+** full-time faculty, **~4,800** students, **18** Departments + **1** Centre for Interdisciplinary Programs, nearly **500+** state-of-the-art Research Facilities, and five research and entrepreneurship centres. The institute has a strong research focus with approx. **Rs 950+** crores of sanctioned research funding, with PG+PhD students accounting for about **60**% of total student strength. IITH has more than **9,00+** research publications with **1,35,000+** Citations, **190+** Published Patents, **3,700+** sponsored/consultancy projects with **500+** running projects, and about **135+** startups that have generated **1000+** jobs and a revenue of **Rs. 1200+ Cr**. Follow us on Instagram, LinkedIn, Twitter, Facebook, Koo, and YouTube for the latest updates.

To know more, please visit *https://www.iith.ac.in/*

You can view all press releases/ notes from IIT Hyderabad at: https://pr.iith.ac.in/pressrelease.html

---

Please direct all media queries to Mrs Mitalee Agrawal | Public Relations Officer, IIT Hyderabad |
Cell: 8331036099 | Email: pro@iith.ac.in