

Media Release

6th Edition of Japan Day - Japan Career Fair and 1st edition of Japan Week 2023 concluded at IIT Hyderabad

Highlights:

- **20 Japanese entities participated in the event, the maximum number till date.**
- **Entities ranging from Established firms to Entrepreneurs have shown keen interest in IITH students.**
- **To enhance the strong bond between Japan and IITH, Japan Day has expanded to Japan Week, where academic and cultural aspects were also introduced.**
- **7 Japanese universities and 3 Japanese government organizations participated in the Academic Day held on 18th September 2023.**
- **Three technical workshops for hands-on-demonstration of sophisticated scientific equipment were held in collaboration with Japanese companies.**
- **Culture and Tourism Day was organized on the 23rd of September, in which 4 Japanese organizations and 1 hub participated to showcase Japanese culture.**

Hyderabad Sep 24, 2023: Japan External Trade Organization (JETRO), Japan International Cooperation Agency (JICA), and IIT Hyderabad (IITH) co-hosted “Japan Career Fair 2023”, the sixth edition of “**JAPAN DAY**” on September 24, 2023. 20 distinguished Japanese companies attended this career fair, which is the largest number of participants since the event started in 2018. The companies, comprising startups, SMEs, and large corporates, participated in promoting their businesses/cutting-edge technologies to attract students from IITH.

Expressing his delight on the occasion, Mr Toshihiro Mizutani, Director General, JETRO Bengaluru, said, “Interest in India’s engineering and scientific talent is growing among Japanese companies; as a result, we are welcoming double the number of Japanese companies as compared to last year’s Japan Day. Since there is a critical lack of IT engineers in Japan, several businesses there are eager to employ motivated Indian expertise. The participating Japanese companies anticipate that IITH students will play key roles in emerging technological innovation and global strategies. Former “JAPAN DAY” has now expanded to “Japan Week” to showcase other aspects, including Japanese culture. We hope that the students explore a little about Japanese culture and also gain some essence of the Japanese corporate culture.”.

Extending his gratitude to all participating organizations, Prof. B S Murty, Director of IIT Hyderabad, said, “JAPAN DAY, which has been organized annually since 2018 at IITH, is a unique and important event that greatly helps our students to develop an understanding and confidence about the job, work culture, life, and career path in Japan. Many Japanese companies will also get exposure to the excellence and potential of IITH students through active interaction with them on JAPAN DAY. We are indebted to JETRO for its amazing support in connecting IITH with prominent Japanese firms. This year onwards we have decided to Celebrate Japan Week at IITH. We have cherished our bond with Japan this year by observing the 1st edition of Japan Week. I wish to see this participation increase multi-fold in years to come.”.

Speaking on the event's success, Prof Tarun K Panda, Dean (International Relations), IITH, said, “Participation of 20 distinguished Japanese companies at the career fair, underlining its growing importance in fostering collaboration between India and Japan. The significance of the year-long collaboration for the Career Fair and week-long collaboration involving Japanese universities, organizations, and Indian-Japanese initiatives is a testament to the strength of global partnerships and technology exchange. We affirm our commitment to nurturing these connections for mutual innovation and growth.”.

In addition, IITH, with the support of the Japan International Cooperation Agency (JICA), Japanese universities, and Japanese organizations co-hosted the first edition of the “**IITH-Japan week 2023**” from 18-24 September 2023. 7 Japanese universities, 8 Japanese organizations, 1 Indo-Japan hub, and three companies participated in the various events to promote various aspects of IIT Hyderabad Japan collaboration.

JETRO, in association with IITH, has been conducting “JAPAN DAY” at IITH since 2018; 10 Japanese companies, primarily large corporations, joined the event in 2018. Subsequently, 5 Japanese companies, mainly startups, joined in 2019. In 2020, the first-ever online “JAPAN DAY”, we got an overwhelming response, and the number of companies increased to 20. More than half were startups aiming to recruit top

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Indian talents to develop their technologies and products to compete in the global market. The numbers were promising in 2021, with 13 companies participating during the peak of the pandemic. In 2022, the event was held offline after two years, with 10 firms participating. **Re-branded as “Japan Career Fair 2023”, the following 20 companies participated this year:**

1. AGC Asia Pacific (India) Pvt. Ltd. (Corporation): Materials (glass, chemical, electronics, etc.) manufacture
2. ALPS ALPINE Co., Ltd (Corporation): Software and hardware development
3. Asahi Kasei Corporation (Corporation): Conglomerates of material, residential, health care domain
4. AWL, Inc. (Startup): AI
5. DENSO Corporation (Corporation): Automobile
6. Eukarya Inc. (Startup): Web service
7. EX-Fusion Inc. (Startup): Deep tech of atomic fusion
8. Fujitsu Limited (Corporation): Communication systems, manufacturing & sale of information processing systems and electronic devices, & provision of related services
9. Ginco Inc.(Startup): Blockchain
10. IHI Corporation (Corporation): Next-generation aircraft system R&D and manufacturing
11. Ikuta Sankikogyo Co., Ltd (SMSE): Design, manufacture, and sales of metal production equipment
12. Instalimb, Inc. (Startup): Hardware, health tech
13. Mercari, Inc. (Corporation): E-commerce and software, marketplace application
14. Morimatsu Technology and Service Company (SMSE): Biotechnology, Chemistry
15. Mosh, Inc. (Startup): Service E-commerce, creative economy
16. MUFG Global Service Pvt. Ltd. (Corporation): Finance
17. New Cosmos Electric Co., Ltd. (Corporation): Sensing
18. Space Power Technologies Inc. (Startup): Hardware
19. Suntory Holdings (Corporation): Beverage, food and healthcare
20. Yokogawa Digital (Corporation): Plant measurement and control, carbon management

Supporting organizations for IITH Japan Week:

1. Japan Foundation
2. Japan National Tourism Organization
3. Japan Science and Technology Agency
4. New Energy and Industrial Technology Development Organization
5. Ritsumeikan India Office
6. The Association for Overseas Technical Cooperation and Sustainable Partnerships
7. The University of Tokyo India office

About JETRO

JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium-sized Japanese firms maximize their global export potential. JETRO is recently focussing on enhancing open innovation among Japanese and global partners, including incorporating people from across the globe into Japanese companies.

About JICA

Established by law, as an incorporated administrative institution under the Government of Japan, the Japan International Cooperation Agency (JICA) aims to contribute to the promotion of international cooperation, as the sole Japanese governmental agency in charge of ODA implementation. JICA is the world's largest bilateral donor agency and works as a bridge between Japan and emerging countries, providing assistance in the form of loans, grants, and technical cooperation, to enable the emerging countries to strengthen their capabilities.

About IIT Hyderabad:

Indian Institute of Technology Hyderabad (IITH) is one of the eight IITs established by the Government of India in 2008. In a short span of 15 years, the institute has become one of the top-ranked institutions in the country and has received global recognition. It has 300+ full-time faculty, ~4,800 students, 18 Departments + 1 Centre for Interdisciplinary Programs, nearly 500+ state-of-the-art Research Facilities, and five research and entrepreneurship centres. The institute has a strong research focus with approx. Rs 900+ crores of sanctioned research funding, with PG+PhD students accounting for about 60% of total student strength. IITH has more than 9200+ research publications with 1,35,000+ Citations, 190+ Published Patents, 2,200+ sponsored/consultancy projects with 500+ running projects, and about 135+ startups that have generated 1000+ jobs and a revenue of Rs. 1200+ Cr. Follow us on [Instagram](#), [LinkedIn](#), [Twitter](#), [Facebook](#), [Koo](#), and [YouTube](#) for the latest updates.

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