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## Collab Diary

## Suzuki Motor Corporation – Japan

A win-win partnership

IIT Hyderabad and Suzuki Motor Corporation have a strong collaboration since the inception of IIT Hyderabad. Suzuki was one of the companies that joined the "Support Consortium for IITH" in 2009.

Since then Suzuki Motor Corporation (SMC) has supported IIT Hyderabad in many ways particularly in the domain of Human Resource Development, including, providing internships to students, sponsoring professors and researchers from IITH to come to Japan and conduct long term research with Japanese universities.

The relationship became stronger when SMC directly recruited 2 undergraduates from IIT Hyderabad in 2019. Since then, both the employees (Vipul Jindal and Prathyusha Thammineni) have played a key role in driving the partnership between IIT Hyderabad and Suzuki Motor Corporation, Japan.

In February 2020 SMC signed MoU with IIT Hyderabad to enable joint research and development. The MoU has paved way for SMC to conduct multiple research collaborations with the bright minds of IIT Hyderabad. Currently, more than 10 professors inside IIT H are involved with Suzuki for various Research activities.



MOU Signing Ceremony at IIT Hyderabad with Prof Murty, Director -IIT Hyderabad

Currently, we have nine IITH alumni working inside Suzuki. I feel many of the IITH alumni inside SMC are very passionate and want to create something new for society. I am sure, they face many day-to-day challenges in Japan because of the language gap, culture gap, Food, etc, but even then, as the following pictures are showing, they have been performing greatly in the company.



Mr. Vipul Jindal (IITH Alumnus) giving a talk, representing Suzuki Motor Corporation at the Embassy of India in Japan



Ms. Prathyusha T (IITH Alumnus). giving a talk at IITH, representing Suzuki Motor Corporation



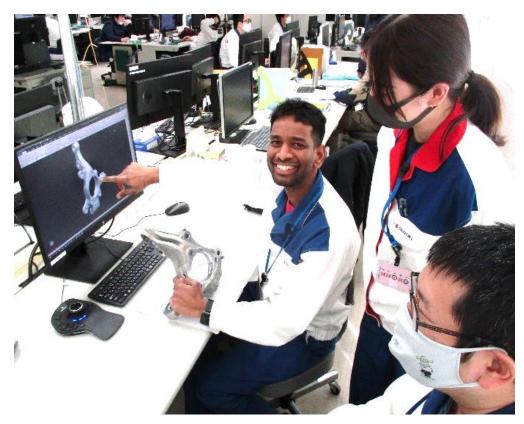
Mr. Raja Gopinath (IITH Alumnus) giving a demo, representing Suzuki at the Tokyo Motor Show

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## Collab Diary



Mr. Khateeb Noor (IITH Alumnus) with his team members inside Suzuki Motor Corporation.



Dr. Pradeep P. (IITH Alumnus) working with his colleagues in Suzuki Motor Corporation HQ

Suzuki is very happy and thankful to be one of the partners for IIT Hyderabad and has many expectations from IIT Hyderabad teachers and students going forward.

I look forward to seeing the relationship between IITH and SMC grow many folds in the coming year and hope IIT Hyderabad will keep supporting Suzuki Motor Corporation Japan.

