

Reasons to come to Japan...

Dear Murty-sensei, Mohan -Sensei, Pradeep-sensei, Kataoka-Sensei, OCS Team, and all the students, it is really good to be reconnected with you.

I am Takashi Suzuki, Director General of JETRO Bengaluru. JETRO is a Japanese government organization which explore and promotes any business activities between India and Japan. For us, Not only just supporting business match-making, but also developing Talent exchange between India and Japan is becoming the most crucial part of our activities to strengthen Japanese business globalization and innovation.

I hope all of you recognize and remember JETRO, together with our sister organization JICA, held the event called "JAPAN DAY" every year since 2018 in IITH.

The previous event was held on 2 Oct last year, the day of Mahatma Gandhi Jayanti. We had to organize this event by Virtual because of COVID situation. Honestly, I missed your campus and Dal curry with green chilli in the canteen... but thanks to this virtual way, we could have more than 430 students participated in the event. It was the biggest number ever, and also with the biggest number of 20 Japanese companies joined and enjoyed their interaction with IITH students.

As a result of these 3 years (2018-2020) total of 12 Japanese companies hired 21 students. Especially in the previous event, 6 Japanese companies also confirmed 93 students for the internship in the coming season. Those Japanese companies are not only the big names like TOYOTA, TOSHIBA, NTT, RAKUTEN etc. but also Japanese Startups which eagerly explore the global market with Indian excellent talent like you.

I will say it again; Japan is not a bad place to be.

Reason 1: Japan has the World's third-largest economy, it must be the big stage for you to play.

Reason 2: Japan is open as an Innovation Hub, where talent like you are the most wanted. You can contribute yourself and have more opportunity to grow yourself.

Reason 3: Excellent business environment, which gives you no stress with the reasonable, transparent and efficient working environment.

Reason 4: Stable infrastructure, Efficient public transport services, connectivity, electricity, etc. for your easy living.

Reason5: Livable, safe society

These are the major reasons I would like to raise to you. And I rather emphasis Reason 5, less crime, less COVID, no Terrorism. A big city like Tokyo, Osaka are the global centre of young cultures, and not going too far from the urban, there are lots of beautiful wild nature you can also enjoy. And you must feel Japan's unique history and culture everywhere.

On the other hand, thanks to SOFTBANK, you have PAYTM based services and OYO is also in Japan already. You can find many Indian restaurants. According to Japanese ZOMATO like service called Guru Navi (<https://www.gnavi.co.jp/> Sorry, Japanese language only), 2869 Indian restaurants are registered in Japan, among all, 812 Indian restaurants in Tokyo only, where we have Indian town with more than 3000 Indians residents.

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Lastly, this is our commitment, we will continue to work together with IITH and JICA to promote more “Study in Japan” and “Work in/with Japan” This includes not only Scholarship and Recruit/Internship, but also promoting more Japanese companies’ co-research & development project with IITH for further diversification of our relationship. All these activities are based on the “People” and You are the “Only missing piece” for us.

See you next JAPAN DAY!!

◆ JAPAN DAY 2020 Official Website
<https://www.jetro.go.jp/en/events/iithjapanday2020.html>



**Mr. Takashi Suzuki,
Director General of JETRO Bengaluru**