# **Incubators Diary**

# **Activities at iTIC Incubator**

#### KID: 20230214

## **ABCD Cohort 1 Graduation and Showcase**

On May 29, 2023, iTIC organized the graduation ceremony for ABCD Cohort 1 startups. The event was held in a physical format throughout the day, serving as a platform for startups to highlight their progress and accomplishments.

The first half of the event featured a closed-door dialogue involving the leadership teams of IIT Hyderabad, CDM, and the startups. Esteemed individuals, including the Director and Registrar of IIT Hyderabad, the Dean of Innovations at IIT Hyderabad, the Head of Faculties at CDM, mentors from CDM, and the startups, attended this session. Its purpose was to gather feedback from the startups and mentors about Cohort 1 and identify areas for further improvement.

The second half of the day was dedicated to the startup showcase, where all seven graduating startups presented their innovations to over 150 defense officers participating in CDM courses. The startups had the opportunity to demonstrate their prototypes and engage in discussions with the defense officers, showcasing the potential of their technologies.







### Launch of pan India BUILD program

The BUILD Program launch witnessed the pivotal moment of the MoU signing between iTIC Incubator at IIT Hyderabad and Greenko Group, cementing their partnership in supporting studentpreneurs. Prof B S Murty, Director of IIT Hyderabad, articulated the BUILD program's vision, highlighting its emphasis on nurturing innovative ideas and fostering successful startups. Dr Anil Kumar, MD and CEO of Greenko Group, along with Dr A S Kiran Kumar, former Chairman of ISRO, delivered impactful keynote addresses, offering valuable insights and inspiration. Additionally, the event showcased the collaboration with 13 partner incubators across India, crucial in scouting, shortlisting, and supporting 75 innovators for the program's success.

The list of partner incubators is as follows:

- GITAM University
- IIT DRISHTI CPS Foundation, IIT INDORE
- VNR VJIET
- KIET Group of Institutions, Ghaziabad
- ACIC-BMU Foundation
- Foundation for Innovators in Science and Technology (FIST)-TBI, IIT Patna
- AIC-NITF
- SR Foundation (SRiX)
- Vinayaka Mission's Research Foundation
- Vishnu Foundation
- Munjal Birmingham City University
- AIC Banasthali Vidyapith, Foundation
- Sandip Institute





# **Incubators Diary**

# One-to-one mentoring on Intellectual Property

Rahul Bagga, an esteemed expert in Intellectual Property (IP), conducted a one-to-one mentoring session with 8 participating startups on the 19th and 20th of May 2023.

Rahul Bagga, leading a team at Aumirah IP and Aumirah Analytics, shared valuable insights on IP, including its types (patents, trademarks, copyrights, trade secrets), legal compliance, and strategic approaches.

The interactive sessions, spanning an hour each, provided startups with a deeper understanding of IP's significance, legal landscape navigation, and strategies for the identification, protection, and monetization of IP assets.

The outcome of the session empowered startups with increased IP knowledge, legal awareness, and strategic insights, and enabling effective protection and leveraging of their IP assets.





[1] Mr Keyur Punjani Manager - Programs, iTIC Incubator, IITH

#### [2] Ms Ritu Chaturmutha Executive - Programs, iTIC Incubator, IITH

### **Startup Stories**

### Once Is Not Enough

ONCE IS NOT ENOUGH was established to tackle the challenge of plastic pollution in society. Co-founded by Khushbu Baid and Vijay Baid, the company firmly believes in the possibility of recycling and upcycling plastic materials in a commercially viable manner.

A significant amount of plastic waste ends up in landfills or is burned in industrial kilns. Plastic recycling activities often lack profitability and certain plastics cannot be recycled.

Their work on 3D Printing technology allows for high-value addition to recyclable plastics, while their EcoTiles transform economically non-viable plastics into 100% waste material floor tiles.

Currently, they are producing 500 tiles daily, preventing 15-20 tons of plastic waste per month from entering landfills. The company is also developing a 3D Printer extruder that can directly print granular forms of plastics reducing down costs. They also aim to 3D print scrap plastics and recycle them into unique products.



